

AI LEADERSHIP MODULES

**BUILD AI CAPABILITY.
LEAD AI ADOPTION.
DELIVER ORGANISATIONAL CHANGE.**

Practical leadership development for leaders who need to understand, govern and implement AI, not technical specialists who build AI.



DESIGNED FOR LEADERS IN
SPORTS & LEISURE

**LEADING
PERFORMANCE.
DELIVERING
CHANGE.**



FOR LEADERS
CEOs, Directors,
Managers &
Team Leaders



WHY IT MATTERS

AI is transforming the way sports and leisure organisations operate, engage customers, optimise performance and manage resources.

Strong leadership is essential to adopt AI responsibly, safely and effectively.



KEY BENEFITS

- ✓ Improve operational efficiency and productivity
- ✓ Enhance customer experience and engagement
- ✓ Make informed AI investment decisions
- ✓ Reduce risk and ensure compliance
- ✓ Build leadership confidence in AI
- ✓ Create an AI roadmap for your organisation
- ✓ Drive innovation and performance



FLEXIBLE DELIVERY

30-HOUR LEVEL 5 MODULES



Individual modules



Complete pathway



Employer cohorts



Sector-specific programmes



SKILLS ENGLAND APPROVED

FUNDING AVAILABLE UP TO **£750** PER UNIT



YOUR AI LEADERSHIP JOURNEY

1

AI STRATEGY & OPPORTUNITY

Identify opportunities, assess risk and develop an AI strategy aligned to your organisational goals.

2

AI ADOPTION, PROCUREMENT & GOVERNANCE

Select and procure AI solutions, implement governance frameworks and manage risk.

3

AI DELIVERY & ORGANISATIONAL TRANSFORMATION

Implement AI solutions, manage change and embed AI across your organisation.



AI & AUTOMATION PRACTITIONER APPRENTICESHIP (LEVEL 4)

Develop internal AI specialists to deliver AI-enabled projects and transformation.



BUILT FOR THE SPORTS & LEISURE SECTOR

Practical skills and tools to help you deliver better services, optimise operations, improve outcomes and create sustainable impact for your organisation and community.



BOOK YOUR AI INSIGHT SESSION

Discover how AI can support your organisation's performance, growth and impact.



01492 543431



info@copatraining.co.uk



www.copatraining.co.uk



**DEVELOPING
CONFIDENT LEADERS
FOR AN AI-ENABLED
FUTURE.**